

# Lakeland Players

P. O. Box 300921  
Waterford, MI 48330  
(248) 988-0098  
www.lakelandplayers.net



Paul Stark, President

Dear Friends of the Cultural Arts,

As Lakeland Players begins its 53<sup>rd</sup> season, the membership would like to begin by thanking those of you who have supported us in the past. We would also like to encourage you to advertise with us this season.

Some of the benefits are as a non-profit corporation; your program ads are tax-deductible contributions. This allows us to present quality entertainment and cultural enrichment to our community and many others around us. Also you will receive two magic tickets (for ads ½ page or larger only and when paid in full) that may be used for your choice of any of our shows during the season.

In order to have enough time to process all the ads and get the information to the printer, we need to have your ad information by August 31, 2011 to insure that your ad will appear in all the show programs for the season. For optimum reproduction quality the ad should be submitted on white paper with black ink only. You may also e-mail the ad to [chj\\_graphics@yahoo.com](mailto:chj_graphics@yahoo.com). If you e-mail it please put "program ad" in the subject line. PDF, TIFF, JPEG & AI files are preferred. (Please attach the fonts to your ad.) Also send a hard copy of your ad with the payment to ensure nothing was changed during the transmission.

Please return the bottom portion of this form before August 31, 2011 with payment (checks payable to 'Lakeland Players') and hard copy of your ad to:

Craig Julien  
3605 Fieldview Avenue  
West Bloomfield, MI 48324

(If no payment is made by August 31, 2011, the ad will not run in the upcoming show's program)

If you have any questions, please contact Craig Julien at (248) 366-9879. Thank you in advance for supporting Lakeland Players.

For additional information about Lakeland Players, please visit our website: [www.lakelandplayers.net](http://www.lakelandplayers.net)  
or

Call Paul Stark at 248-787-5365 or e-mail him at [thestarks@ymail.com](mailto:thestarks@ymail.com)

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## Lakeland Players Business Ad Order Form

Business (Advertiser's) Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone Number \_\_\_\_\_ Name of Person Placing Ad \_\_\_\_\_  
(Tickets, receipts, etc. will be sent to this person unless otherwise specified)

### PLEASE CHECK ONE

Size and price of ad

\_\_\_\_\_ Full Page (4.75"w X 7.5"h) = \$150.00 \_\_\_\_\_ Half Page (4.75"w X 3.75"h) = \$100.00  
\_\_\_\_\_ ¼ Page (4.75"w X 2"h) = \$60.00 \_\_\_\_\_ 1/8 Page (2.25"w X 2"h) = \$35.00

Please make checks payable to 'Lakeland Players'

Method of payment: Cash \_\_\_\_\_ Check \_\_\_\_\_ (payable to Lakeland Players)